

FOR IMMEDIATE RELEASE

PMG x Nolcha Shows Present: Ahkeem Shaw's Debut Collection Launch Day at the M2 Theatre Immersive Adventure During Miami Art Week

Miami Beach, FL — November 3, 2025 — Peppers Media Group (PMG) is proud to announce a major creative collaboration with **Nolcha Shows**—a leader in experiential showcases at the intersection of art, technology, and culture—to present the **exclusive debut exhibition** of visual artist [Ahkeem Shaw's modern surrealism collection](#), **Launch Day**, on **Thursday, December 4th**, during Nolcha Shows' annual **Immersive Adventure** at the iconic **M2 Theatre in Miami Beach**.

A Collaboration at the Center of Miami Art Week

Nolcha Shows' Immersive Adventure transforms the historic M2 Theatre into a 35,000-square-foot creative playground—featuring a world-class fusion of fine art, digital art, blockchain culture, performance, and technology. This year's event includes:

- A massive foyer gallery exhibiting 60+ international fine and digital artists
- The Prelude, powered by a 360° LED arena of 50 synchronized screens
- EPICA, a theatrical production by Anna Khachatryan with original score by Amanati
- A VIP Reception hosted by Naoris Protocol
- Late-night multi-room activations, surprise DJs, aerialists, and interactive performances
- Web3 activations from MUFI unlocking on-site digital experiences
- Exhibitions featuring Ron English, Render Network collaborators, and Gamma.io's Bitcoin art retrospective

Against this backdrop of trailblazing art and tech culture, PMG's presentation of Ahkeem Shaw's *Launch Day* collection stands as a central highlight curated to echo the event's ethos of innovation, creative risk, and human imagination.

Introducing *Launch Day*: A Cinematic Debut for a New Creative Voice

Rising surrealist artist Ahkeem Shaw will unveil his premiere body of work, *Launch Day*, a four-piece modern surrealism collection capturing the exact moment a dream takes flight. Through visual storytelling rooted in imagination and resourcefulness—cardboard-box wings, soda-bottle rockets, worn boots, and sun-drenched palettes—*Launch Day* celebrates the courage to launch your dreams with the tools you have.

"*Launch Day* is about creative liberty—using what's within reach and daring to believe it's enough," said Shaw. "Presenting this work with PMG and Nolcha Shows feels like the perfect alignment. It's about independence, imagination, and creating your own runway."

PMG Founder & CEO Daimion John Peppers (Pep) added:

"Ahkeem is a generational visual storyteller. *Launch Day* is powerful, emotional, and culturally resonant—and Nolcha Shows is the perfect stage. Together we're creating an experience that meets art where the future is headed: immersive, innovative, and deeply human."

- During the Immersive Adventure, guests will experience:
- The first-ever public exhibition of the four original *Launch Day* paintings
- A collector's release of limited-edition fine art prints, including signed editions
- Exclusive access to bid on the full *Launch Day* collection
- Registration for invitation-only private showings throughout Miami Art Week

A Partnership Built on Creative Independence, Innovation & Cultural Impact

The collaboration between PMG and Nolcha Shows reflects a shared mission: elevating creators who operate outside traditional boundaries and propelling them onto global stages.

For 15 years, **Nolcha Shows** has produced high-impact events for the world's leading blockchain, crypto, and tech summits—transforming physical spaces into extraordinary artistic environments that fuse culture, technology, and immersive storytelling.

PMG expands this impact through its own multi-vertical creative ecosystem:

- **The Art Of X (TAOx)** — PMG's innovative art education and exhibition initiative
- **micheck™ magazine** — A print-tech publication and entertainment platform debuting Spring 2026
- **tech.ed.x / umeus™** — PMG's EdTech and enterprise collaborative innovation platform

Together, PMG and Nolcha Shows bridge the worlds of fine art, youth mentorship, print-tech innovation, and next-generation digital expression—creating a moment where rising talent like Shaw can ignite global conversation.

A Commitment to Art Education Through The Art Of X (TAOx)

Shaw's work with PMG extends far beyond the canvas. As a mentor within **The Art Of X (TAOx)** program, he has helped young artists transform ideas into physical works exhibited during Miami's annual multi-day student showcase. Proceeds from *Launch Day* will support expanded TAOx programming across South Florida.

"I didn't grow up with programs like TAOx," Shaw said. "If my art can help create opportunities for young artists, then every stroke has purpose."

Event Information

Date: Thursday, December 4, 2025

Venue: M2 Theatre — 1235 Washington Ave, Miami Beach, FL 33139

Event: Nolcha Shows Immersive Adventure

Tickets: <https://luma.com/ImmersiveNolcha>

More Info: <http://www.peppersmediagroup.com/> | www.nolcha.com | <http://www.ahkeemshaw.com/>

About Peppers Media Group (PMG)

Peppers Media Group LLC is a creative media and technology company shaping the future of art, education, culture, and experiential media. Through brands including The Art Of X (TAOx), micheck™ magazine, and the umeus™ platform, PMG builds transformative experiences that merge creativity, technology, and human connection.

About Nolcha Shows

For 15 years, Nolcha Shows has developed immersive destinations for forward-thinking innovators across blockchain, AI, emerging tech, and creative industries. Through experiential storytelling and high-impact cultural programming, Nolcha continues to redefine how communities connect at the intersection of art, technology, and future culture.

Press & Media Availability

For interviews with PMG or Nolcha Shows leadership, or artist Ahkeem Shaw, media access, images, or further information, please contact:

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